

CEdMA Europe Conference Agenda

19-20 April 2016

Monday 18th April 2016 at Bristol Royal Marriott

Time	Topic	Leader
1200	Joint CEdMA Europe/BCS Workshop Design, development, production and content management of learning resources in the IT industry	Kevin Streater, Forgerock
1700	<i>Post-event Drinks</i>	

Bristol Royal Marriott

Tuesday 19th April 2016 “Can we still make money out of training?”

Time	Topic	Leader
0930	Welcome and Introduction	Tony Coates, Chairman
1000	Market Barometer Update Only the highlights will be presented	Mike Dowsey, CEdMA E
1030	<i>Break</i>	
1100	The impact of subscriptions on our revenue	Colin Bailey, SAP, and others
1200	Working with Further and Higher Education	Philip Bourne, NX Director
1230	<i>Lunch</i>	
1330	Keynote: 'The Uberisation of Workplace Training' The consumer landscape is radically changing; how we book hotels, cabs and listen to music has altered beyond all recognition in the past ten years. Enterprise culture, at times, lags behind consumer culture. Now, however, we can now see 'Uberisation' - or emergence of a cloud philosophy - making itself felt within the workplace learning environment.	Gerry Griffin, SkillPill
1430	Breakout - how do we as CEdMA members respond to this opportunity?	Kate Lipmann, Juniper Networks
1530	<i>Break</i>	
1600	As if life wasn't hard enough for training managers - and then there's Certification!	Sue Martin
1645	Breakout – Are Certification Programs a business accelerator or a major burden? What needs to be done so they complement the training business?	Sue Martin
1730	<i>Close</i>	All
1900	<i>Drinks</i>	
2000	<i>Dinner, which includes the Impact Award Winner Announcement</i>	All

Wednesday 20th April “Can we still make money out of training?”

Time	Topic	Leader
0900	Keynote: “Yes, you can still make money out of Learning and Development” BCS Learning and Development is now a profitable arm of a well-known non-profit professional body.	<i>Jon Buttriss, CEO, BCS L&D</i>
1000	<i>Break</i>	
1030	Breakout – Key considerations regarding establishing a successful relationship	<i>Kevin Streater, Forgerock</i>
1130	Impact Award Presentation	<i>David Cleverley, PTC</i>
1215	AGM	<i>Tony Coates</i>
1230	<i>Lunch</i>	
1330	Hybrid Classroom Delivery	<i>Joachim Worf, EMC</i>
1415	Breakout - how do we as CEEdMA members benefit from this initiative?	<i>Bob Henshaw, EMC</i>
1500	Conference Summary	<i>Tony Coates</i>
1515	<i>Close</i>	
